

Lauralee Hites

Speaker | Strategist | Kayaker

Bio

Lauralee Hites is the founder of Stratavize Consulting, a successful speaker, graphic facilitator, and organization consultant. Using visual thinking Stratavize helps leaders and teams reach their highest potential. Lauralee spent nearly 20 years in Fortune 500 corporations such as Wells Fargo, Accenture, and Microsoft. With this experience she has created Landmark Leaders® a roadmap to developing and retaining landmark leaders in your organization and Top Teams® Model a leader's guide to creating and sustaining top performing teams. Top Teams® Model provides a methodology for collaborating across functions, departments, and organizations.

Lauralee can help your organization advance communication, crack the code to tough problems, gain agreement on key decisions, reduce inter-team conflict, and align around priorities and purpose. Lauralee has combined her experience in facilitation, training, and strategy planning with her passion for technology, visual thinking, and innovative solutions to create unique, fun and effective workshops and retreats. As a consultant and speaker, she has worked with senior executives in organizations ranging from Fortune 500 corporations to community banks to universities to nonprofits. Lauralee believes in making an impact in her local community too. She has served on several area nonprofit boards over the years. When Lauralee is not speaking, facilitating a workshop or working with senior leaders she is kayaking the river rapids with her dog, Bear.



TOP REQUEST Riding the Rapids Managing in Uncertain Times

After surviving uncertain times in the mortgage industry; Lauralee studied what support is needed from the organization, what skills it takes and what tools are required to help managers successfully ride the rapids of uncertainty.

Your audience will learn how to:

- ★ Build confidence in their team during uncertain times
- ★ Bring stability to the team
- ★ How to keep your best raft mate in the boat



GREAT FOR LEADERSHIP KEYNOTES Rafting the Rapids Build Tough Teams to Withstand Rough Waters

When the water gets rough, teams lose their way. After too many years of working with ineffective leaders and teams that spend too much time talking, not enough time executing. Lauralee set out to understand how larger than life leaders got that way and how to get teams out of dysfunction and ready to take on the rough waters ahead.

Your audience will learn how to:

- ★ Recognize the 2 types of teams
- ★ Leverage 5 key steps to reach high performance
- ★ Identify the roles of high performing teams



Excellent for Organizations ready to reimagine their strategy

It's often what's under the river's surface that capsizes a raft. The same goes for organizations, it's the unseen that can capsize some of the best organizations. After working for two large Fortune 500 companies that lost their way, going from great to nearly crumbling, Lauralee discovered there are 5 classes of decline.

Your audience will learn how to:

- ★ Identify the 5 classes of organization decline
- ★ Assess the class the organization or department may be in
- ★ Reimagine the organization's strategy for a turn around



Lauralee
is available for



**Opening
Keynote**



Closing Keynote, Sales Meetings, Breakout Sessions, Strategic Planning Workshops, Retreats, Training and Expert Panel.

LAURALEE'S RIVER RAPIDS GUIDE

ADDING VALUE TO YOUR EVENT

Lauralee and Stratavize commits the following during all stages of your event:

Preparing for the Rapids

Pre-event

Work with you to determine how she can make your event even more successful.

Promote your event on her social channels and in her company newsletter.

Work with you to ensure the content aligns to the needs of your audience.

Riding the Rapids

During the event

Being available and at your service the day of the event. She is more than happy to join a special event or dinner.

Offer additional one on one time with audience members.

Bring energy to ensure your audience is giving your event top recognition!

Celebrating the Rapid Adventure

After the event

Conduct a debrief call about the event.

Provide highlights of the event for a post marketing promotion.

Provide follow up material to support the key themes of the keynote you can send to your attendees.



WHAT ATTENDEES SAY ABOUT LAURALEE!



Love her! She's **funny and brings the energy!**



Lauralee **knows how** to engage an audience.



Good presentation with **actionable items** I can do when I return.

For a complete list of all available speaking topics email support@stratavize.com or visit stratavize.com/speaker

You can find more information about Lauralee Hites at:



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