

Stages of Stratavize Consulting's **STRATEGIC VISIONING MODEL**

CULTURE

- Bring it to life
- Keep it plan alive
- Celebrate
- Communicate
- Work the plan

IMPLEMENTATION

- Build capacity within teams
- Create Implementation Plan
- Define Resources
- Develop Workstreams
- Develop objectives, tactics, milestones and success metrics
- Design a marketing plan to support the strategy

STRATEGY

- Determine competitive advantage and distinctiveness
- Develop road map to accomplishing Vision
- Create the What, Why and How

VISIONING

- Become open to a new vision
- Creation of new vision and mission
- Define the goals of the organization

ALIGN

- To current realities
- To the WHY of the organization
- To constraints and conditions

EXPLORE

- The past
- Core competencies
- Current state
- Industry trends
- Study industry and competitive trends
- If the organization is **CHANGING** or **TRANSFORMING**

