



Stages of Stratavize Consulting's Strategic Visioning Model



STRATEGY

- Determine competitive advantage and distinctiveness
- Develop road map to accomplishing Vision
- Create the What, Why and How

IMPLEMENTATION

- Build capacity within teams
- Create Activation Plan
- Define Resources
- Develop Workstreams
- Develop objectives, tactics, milestones and success metrics
- Design a marketing plan to support the strategy

VISIONING

- Become open to a new vision
- Creation of new vision and mission
- Define the goals of the organization

EXPLORE:

- The past
- Core competencies
- Current state
- Industry trends
- Competitive trends
- If the organization is *CHANGING* or *TRANSFORMING*

CULTURE

- Bring it to life
- Keep plan alive
- Celebrate
- Communicate
- Work the plan

ALIGN:

- To current realities
- To the WHY of the organization
- To constraints and conditions